

STUDENT FEES ADVISORY COMMITTEE (SFAC)
FY2027 PROGRAM QUESTIONNAIRE

Questionnaire completed by Caron Park, Executive Director, Business Services, ckpark@uh.edu, 832-842-3715

1. Please provide in brief terms: your unit's mission, goals that support your mission, and a justification of your unit's student fee allocation in terms of benefits for students.

The Division of Student Affairs cultivates an environment that facilitates belonging, wellbeing, and student success through engagement, discovery, and learning. Our vision is to build a transformative Cougar experience of a Top 50 Public University. Currently, the division annually employs 331 full-time staff and about 1300 student workers across the 23 departments; and oversees an operating budget of \$110.7 million, which is comprised of student fees, self-generated revenue, designated tuition, and federal/state funds.

The Division of Student Affairs continues to work to improve student experience at UH through programs, services, and initiatives. Notable examples of this in FY25 from across the division include the following:

Engagement

- Increase in registered student organizations by 9% (n=587)
- Fraternity and sorority life membership is growing, posting a one-year growth of 32% (n=1,516)
- Weeks of Welcome attendance grew 16.38% (n=42,240)
- Students attending career fairs increased 92% (n=3,521)
- Frontier Fiesta welcomed 18,512 guests, a 2% increase from last year
- University Sponsored Organizations welcomed 30K+ students to programs marking a 6.4% increase
- A record number of clubs qualified for national tournaments, including boxing, men's volleyball, pickleball, tennis, gymnastics, men's rugby, and powerlifting.

Wellness

- Campus Recreation saw growth in total participation across multiple programs YOY:
 - Group Fitness: 104% increase in Group Fitness total participation (n=13,370 in AY 24-25)
 - Registered Fitness Programs: Unique participants increased 221% (n=231)
 - Intramural Sports: Unique participants increased 40% (n=1,635)
 - Sport Clubs: Unique participants increased 18% (n=1,440)
- CAPS saw an increase in individual counseling clients (n=494) and sessions (n=2693)
- Telehealth clients increased 52% in spring 2024 (n=190)
- Telehealth appointments increased 63.8% in spring 2024 (n=737)
- Cougar Cupboard distributed over 220K pounds of food with 16K visitors.
- Student Health Center served 5,621 patients which is a 28% increase
- Student Pharmacy sold 3,666 prescriptions which is a 19% increase
- Student Accessibility Center saw a 13% increase in accommodation requests

Departments

- Children's Learning Center celebrated its 50th Anniversary Celebration
- Children's Learning Center received the prestigious Cognia Accreditation
- Center for Student Empowerment (CSE) allocated \$20M in emergency aid and grants with a 90% retention rate among recipients
- Student Life trained and certified 28 CliftonStrengths coaches
- A.D. Bruce: 45% increase in attendance in 'Good Morning Mondays' program (n=2203)
- Cougar Cupboard received \$30K in grants to install additional equipment
- Center for Student Involvement - UH was selected as one of 15 Texas institutions and 272 institutions nationally for the Voter Friendly Campus designation

- Student Housing implemented a very successful “Cruise Ship” style move-in experience to welcome our new students

2. Please discuss the means that you are utilizing to evaluate your success in achieving the DSA strategic initiatives as well as action steps in contributing to the retention of students. Where data exists, discuss any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting this data.

The Division of Student Affairs evaluates success through a variety of methods. In addition to programmatic assessments conducted by individual departments, the division has also initiated tracking system for key programs and services. At the end of each semester, every department submits ID numbers for students involved in key programs and services to the Vice President of Student Affairs office. These IDs are then used to determine the academic success of students involved with those different programs, including average completed credit hours, average GPA, retention rates, and overall engagement rates. The assessment of these IDs will be available later in the year.

In addition to tracking student engagement in key programs/services, each department reports key numbers to the Vice President of Student Affairs office for metrics related to the division’s strategic plan. Results from our first year of the strategic plan are:

- \$1,857,012 worth of goods or services provided to economically disadvantaged students
- 96,900 hours of career related experiences for student employees
- 562 student volunteers engaging in Houston’s Third Ward
- 1,155 faculty/staff volunteers helping DSA department programs/services/events

Finally, the division also tracks student satisfaction through the annual student satisfaction survey that is sent to all students every spring semester. This past Spring student satisfaction numbers reported are as follows: of student belonging (3.82/5.00), student involvement opportunities (3.97/5.00), and campus events, activities, and traditions (3.83/5.00).

3. Please discuss any budget or organizational changes experienced since your last (FY2026) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.

Within the Vice President’s Office, the Associate Vice Chancellor/Vice President for Student Affairs accepted a permanent position at the University of Houston–Downtown. Additionally, the Director of Assessment and Planning role is currently vacant. Active searches are underway for both positions.

4. Please use the following file naming conventions when submitting your pdf files to the Dean of Students:

FY27Q_DepartmentName	Questionnaire
FY27AOT25a_DepartmentName	Add'l One time request - change “a” to “b”, “c”, etc. for additional one-time requests
FY27WS_DepartmentName	Excel worksheet
FY27OTa_DepartmentName	One time request - change “a” to “b”, “c”, etc. for multiple one-time requests
FY27PRES_DepartmentName	Presentation