

UNIVERSITY of HOUSTON
HOME COMING

Student Fee Advisory Committee One Time Request

FY 2027 Chair: Madison Marshall

Vice Chair: Karsyn Lott

FY27 One Time Request #1- Bed Races

Since its debut in Fall 2017, the Homecoming Board's fan favorite, "Bed Races," has become a highly anticipated event that brings a sense of fresh energy into the week of Homecoming. This signature event brings together the different Spirit teams as they race down on a mattress, competing for the title of the "fastest team." What started as a quirky, unique, and fun competition has exponentially grown, and has attracted more participants and spectators each year. This year, with the help of the FY26 One Time Allocation, we brought this event to the next level by bringing exciting elements like custom license plates, food trucks, and live music, which created a more enjoyable experience to all the students and not just the participating Spirit Cup teams. For Homecoming 2026, we're hoping to make the event even more unforgettable by introducing new attractions such as incorporating local vendors that provide food and custom takeaway items. Our goal is to keep the excitement contagious and ensure that everyone on campus feels included. We're seeking continued funding to not only cover operation costs, but also new attractions, and vendors to provide a more unforgettable experience for all. This expansion of entertainment will not only spark enthusiasm around the event but help keep Bed Races as a long-standing tradition that will be celebrated for years to come.

Vendors	\$6,615.00
Lights	\$882.00
Security/EMS	\$840.00
Facilities	\$315.00
Marketing and Promotion	\$1,260.00
Food and Beverage	\$6,300.00
Subtotal	\$16,212.00
UH Administrative Charge (6.0%)	\$972.72
Total	\$17,184.72

Homecoming at the University of Houston is more than just a celebration, it's a reflection of the values and spirit that defines our community. Aligned with the goals of the Division of Student Affairs, Homecoming continues to be a cornerstone of student pride and engagement, providing experiences that bring together current students, alumni, and prospective students.

The Homecoming Board is committed to fostering a sense of belonging and pride among students, and through each year's Homecoming Week, we strive to create moments that resonate even after the event ends. While our peer institutions in the Big 12 celebrate Homecoming in diverse ways, UH stands apart with the distinctive tradition of Bed Races. This unique event offers students a chance to participate in something special.

This request seeks to continue nurturing that pride, not only for our current students but also alumni, helping to establish UH's Homecoming as a leading tradition in Houston. Programs like Bed Races play a pivotal role in building campus community, fostering connections, and are shown to improve student engagement.

We appreciate your time and consideration of our budget request, and we look forward to further strengthening our Cougar spirit with your support.