

CampusESP

FY27 One-times Request (c)

Goal: CampusESP is a modern, all-in-one parent engagement platform that delivers curated, timely content to families, helping them stay informed and support their students in staying on track.

The CampusESP portal plays a critical role in strengthening communication between the university and families, ensuring parents and supporters remain connected and informed throughout their student's college experience. By providing access to personalized updates, important deadlines, and relevant campus resources, CampusESP empowers families to serve as active partners in their students' success.

Research shows that when parents are engaged and informed, students are more likely to persist, perform well academically, and graduate on time. By fostering this partnership, UH reinforces its commitment to student success through family involvement—creating a supportive network that promotes confidence, accountability, and a stronger sense of belonging for every Cougar.

Funding Request: \$28,854 for membership.

6% Administrative Fee: \$1,731.24

Total Request Amount: \$30,585