

Family Weekend

(a) FY27 One-Time Request

Goal: To provide an annual engagement opportunity for families, enhancing their connection to UH through entertainment, programming, and community building.

Family Weekend plays a vital role in fostering a sense of belonging and shared pride within the UH community. When families are engaged and feel connected to the university, students are more likely to thrive academically, socially, and emotionally. These events strengthen the partnership between the institution and families, promote Cougar Spirit, and create lasting memories that reinforce students' commitment to their educational journey.

Family Weekend also serves as an avenue to showcase campus resources, celebrate student success, and build a supportive network that contributes to student retention and overall satisfaction.

Funding Request: \$45,000 for entertainment, marketing, programming, parking, food, décor, and supplies.

6% Administrative Fee: \$2,700

Total Request Amount: \$47,700