

STUDENT FEES ADVISORY COMMITTEE (SFAC)
FY2027 PROGRAM QUESTIONNAIRE

Please answer the questions below. The totality of your responses should give the members of the Committee a comprehensive understanding of the role and function of your unit(s).

Questionnaire completed by (please include name, title, email, and phone number):

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Director, Center for Student Involvement

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1. Please provide in brief terms: your unit's mission, goals that support your mission, and a justification of your unit's student fee allocation in terms of benefits for students.

The Center for Student Involvement creates a dynamic and accessible environment that provides meaningful and diverse learning and involvement opportunities to impact student success. Students will gain a sense of self and strong leadership skills while becoming responsible and engaged citizens in their community.

The Center for Student Involvement achieves its mission by: coordinating and advising six University Sponsored Organizations that provide campus events, student-led programming initiatives, and funding support (Student Program Board, Homecoming Board, Frontier Fiesta, Activities Funding Board, Metropolitan Volunteer Program, and Council for Cultural Activities); providing support, guidance and management for the University of Houston's 580+ registered student organizations and their advisors; and campus-wide leadership and civic engagement centered on synergistic partnerships within the campus, local, and global community.

The Center for Student Involvement is positioned to have a significant positive influence on the university culture through programs and services. CSI creates a path for involvement that connects students to the University of Houston by serving as a campus resource and "first stop" for a student's involvement journey. The Center also designs self-discovery and competency-based leadership development opportunities for students. The department works collaboratively with campus and community partners to provide a variety of programs. In addition, CSI provides a platform to engage students in experiential learning, while supporting them to craft their own experience as they pursue their passions and interests.

Within the Center, we host Shasta's Night Out multiple times throughout the year, which is a late-night, free program based on a unique theme for each event. Students can get free food, novelty items, entertainment, and build connections with their peers on campus. ServeUH, the civic engagement portion of the department, gets students off campus and into the community to learn about social issues, non-partisan political opportunities, and make a positive impact through service. Annually, we lead the eExecutive Leadership Retreat, which trains all the student leaders in the University Sponsored and Affiliated Organizations for their roles. They meet with administrators, learn about leadership models, and gain a deeper understanding of their role within the University context. The Center for Student Involvement ends each year with the Campus Leaders Ceremony. This ceremony recognizes individual student leaders and registered student organizations for their dedication and contributions to

a vibrant campus culture through over 20 awards, in collaboration with multiple departments across campus.

2. Please discuss the means that you are utilizing to evaluate your success in achieving the DSA strategic initiatives as well as action steps in contributing to the retention of students. Where data exists, discuss any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting this data.

Throughout each year, CSI tracks engagement through attendance and students completing programs. During FY25, 37,677 students participated in our events, with 18,375 unique students. Below you will find a breakdown of the different portions of the department and the measures we use to gauge success.

	<i>FY22</i>	<i>FY23</i>	<i>FY24</i>	<i>FY25</i>
Unique Attendance	17,367	21,139	19,485	18,375
Total Attendance	35,356	41,901	39,906	37,677

Registered Student Organizations

This data allows us to track the overall engagement with our Registered Student Organizations, highlighting successes and areas for growth.

<i>Activities</i>	<i>FY22</i>	<i>FY23</i>	<i>FY24</i>	<i>FY25</i>
Registered Student Organizations:	478	527	537	587
Event Registrations	3,207	7,273	8,675	8,331
Involvement Blast Attendance	110	836	424	718
Fall Cat's Back	Day 1 2,179 attendees Day 2 1,869 attendees	Day 1 2,085 attendees Day 2 2,337 attendees	Day 1 2,603 attendees Day 2 2,592 attendees	Day 1 2,667 attendees Day 2 2,179
Spring Cat's Back	921	1,040	1,799	1,766

University Sponsored Organization Programs & CSI Large-scale Events

This area allows us to track the effectiveness of our University Sponsored Organizations and programming initiatives from one year to the next.

Organization	Events FY24	Attendance FY24	Events FY25	Attendance FY25
Council for Cultural Activities	5	3,500	6	4,357
Student Program Board	40	10,095	43	17,085
Frontier Fiesta	1	18,157	1	18,512
Metropolitan Volunteer Program	91	2,893	86	2,949
Homecoming	9	4,021	9	5,559
infraRED nights/Shasta's Night Out	5	2,422	5	2,413
UH Sugar Land Programming	6	634	7	762

Leadership and Civic Engagement Events

This attendance data allows us to track overall engagement with Leadership and Civic Engagement programs from one year to the next.

Event	FY22	FY23	FY24	FY25
WOW Day of Service	96	60	101	52
MLK Day of Service	75	73	58	72
Ignite Leadership Program	76	27	31	41
Number of Volunteer Service Hours (Get Involved)	7,314	8,023	8,396	10,079
Impact Residents	32	29	18	21
Constitution Day	101	27	87	81
Bingo to Beat Hunger	61	113	112	197
Campus Leaders Award Applications	184	171	194	144
President's Volunteer Service Awards	Gold: 8 Silver: 5 Bronze: 14	Gold: 17 Silver: 6 Bronze: 12	Gold: 16 Silver: 4 Bronze: 4	Gold: 9 Silver: 6 Bronze: 15

3. Please discuss any budget or organizational changes experienced since your last (FY2026) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.

The Center for Student Involvement is excited to be adding a new Program Manager 2 staff position and a new University Sponsored Organization called the Cougar Experience Board. The Cougar Experience Board will be a University Sponsored Organization dedicated to creating meaningful and memorable experiences for University of Houston students. Through a dynamic mix of on-campus events, spirit initiatives, and cultural excursions into the city, CEB fosters school pride, strengthens campus belonging, and builds connections between UH and the greater Houston community. By engaging students in traditions, late-night programs, and local cultural opportunities, CEB will enhance the residential campus experience and celebrate what it means to be a Cougar. The Vice President of Campus Life & Spirit will partner with on-campus departments and entities such as UH Athletics, Residence Hall Association, and others to contribute positively to a vibrant campus community. The Vice President of Houston Experiences will focus on connecting students to the city and local opportunities. This could include programs like going to festivals, museums, and other off-campus excursions that extend learning and engagement beyond UH. For FY26 this position will be funded through Central DSA funds.

4. Please use the following file naming conventions when submitting your pdf files to the Dean of Students:

FY27Q_DepartmentName	Questionnaire
FY27AOT25a_DepartmentName	Add'l One time request - change "a" to "b", "c", etc. for additional one-time requests
FY27WS_DepartmentName	Excel worksheet
FY27OTa_DepartmentName	One time request - change "a" to "b", "c", etc. for multiple one-time requests
FY27PRES_DepartmentName	Presentation