

Additional FY 26 One-Time Funding Request

The Cougar – Photojournalism Equipment

As *The Cougar* continues to grow in membership, more students are eager to strengthen their journalistic skills and contribute to the publication. To meet this demand and expand opportunities for professional development, we respectfully request one-time funding to purchase updated **camera equipment** for our photojournalism team.

Photojournalism is a cornerstone of storytelling and an essential part of any newspaper, yet it is often overshadowed by writing and editing. Strong photography not only elevates reporting but also documents the history and spirit of the University of Houston. In fact, archival photos from *The Cougar* are frequently featured in official university publications, underscoring their importance in preserving UH's legacy.

By investing in new photo equipment, *The Cougar* will be able to:

- Provide more students with hands-on training in professional photography.
- Improve the quality of visual coverage across print, digital, and multimedia platforms.
- Enhance student portfolios, preparing them for careers in journalism, media, and communications.
- Strengthen *The Cougar's* reputation as a trusted source for documenting campus life and university history.

Funding Request

- Camera Equipment: \$5,000.00
- UH Administrative Charge (6%): \$300.00
- **Total: \$5,300.00**