

FY 27 Base Funding or One-Time Funding Request

Coog Radio – Music Director Stipend

Coog Radio respectfully requests one-time funding to provide a stipend for the **Music Director**, a role essential to the station's quality, creativity, and growth.

The Music Director is responsible for:

- **Curating and updating the music directory** ensures listeners enjoy fresh, relevant, and diverse content.
- **Discovering and featuring local artists** from UH and the surrounding Houston communities, providing a platform for emerging voices.
- **Collaborating across student media**, including joint projects with CoogTV, to expand reach and multimedia engagement.
- **Expanding social media presence**, including TikTok campaigns and interactive content, to boost visibility and audience engagement.
- **Recruiting and training members**, successfully launching a dedicated **Music Team** to sustain growth and build future leadership.

The stipend will allow the Music Director to maintain this high level of performance while expanding the team's capabilities. Formalizing the role through compensation will also strengthen accountability and ensure Coog Radio's music programming continuity.

Funding Request

- Music Director Stipend: $\$645.00 \times 12 \text{ months} = \$7,740.00$
- Admin. Fee: (6%): \$464.40
- **Total: \$8,204.40**