FY 27 Base (or One-Time) Funding Request

Coog Radio – Web Director Stipend

Coog Radio respectfully requests funding to support a **stipend for the Web Director** position. This role has been endorsed through one-time funding for the past two academic years, which proved highly beneficial in creating much-needed structure for the organization. With this foundation in place, Coog Radio has grown as both a broadcasting platform and a hub for student media development.

The Web Director plays a central role in ensuring Coog Radio's continued success by:

- Maintaining the editorial calendar to organize and track content production.
- **Managing online show coverage**, ensuring that programming is highlighted and accessible to listeners.
- Providing training and opportunities for members to expand their music journalism, photography, and writing skills.
- Maintaining and improving the Coog Radio website is the primary platform for content distribution, visibility, and engagement.

Establishing this stipend as a **base-funded position** would secure the role long-term, ensuring consistency in website management, content organization, and student learning opportunities. It would also bring equity to the role, aligning it with other compensated leadership positions that require comparable levels of responsibility and time commitment.

Funding Request

• Web Director Stipend: $$645.00 \times 12 \text{ months} = $7,740.00$

• Admin fee (6%): \$464.40

• Total: \$8,204.40