

STUDENT FEES ADVISORY COMMITTEE (SFAC)
FY2027 PROGRAM QUESTIONNAIRE

Please answer the questions below. The totality of your responses should give the members of the Committee a comprehensive understanding of the role and function of your unit(s).

Questionnaire completed by (please include name, title, email, and phone number):

1. Please provide in brief terms: your unit's mission, goals that support your mission, and a justification of your unit's student fee allocation in terms of benefits for students.

Center for Fraternity and Sorority Life Mission:

Through close collaboration with students and other stakeholders, the Center for Fraternity & Sorority Life (CFSL) fosters a values-based leadership experience by providing a meaningful and transformative fraternity & sorority experience where students will discover siblinghood, opportunity, leadership, philanthropy, community, and overall student success.

FY2025 in Overview:

The Center for Fraternity and Sorority Life focuses primarily on the varied needs of the fraternity and sorority community at the University of Houston. In FY2025, the center had three full-time exempt staff, one non-exempt staff member, and one graduate assistant who focused on advancing both student learning and operational effectiveness within Greek Life. Future goals and action items are tied directly to the six overarching areas for which the Center is directly responsible: Center and Community Operations, Advising and Coaching, Educational Programming, Planning and Assessment, Stakeholder Development, and Fraternity/Sorority Housing. The center is working hard to strategically grow our fraternity and sorority community, increase visibility, and instill community pride while providing increased support and accountability to fraternity and sorority members and advising and coaching for chapters and councils.

The staff currently advises approximately 38 fraternities and sororities housed under five governing councils, the fraternity/sorority residential experience in Bayou Oaks, and participates in and develops a variety of Student Life and University initiatives. This Questionnaire will discuss the specific action steps we will take in order to best align the fraternity/sorority experience with university values and Division of Student Affairs Values and Initiatives. Additionally, we will discuss new and evolving programs and initiatives that will enhance the student experience. The CFSL is 100% funded by student fees, and we seek to be effective stewards of this funding and to provide students with experiences that are proven to meet the educational mission of the university. This year, the Center is requesting three one-time requests for FY2027 for the PhiredUp Partnership, Greek Week and an Educational Speaker.

2. Please discuss the means that you are utilizing to evaluate your success in achieving the DSA strategic initiatives as well as action steps in contributing to the retention of students. Where data exists, discuss any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting this data.

FY22

FY23

FY24

FY25

Operations				
Total Chapters	41	38	37	36
Total Members	1,172	1,121	1,147	1,516
Academic Performance				
Average Undergraduate Student GPA	2.985	3.059	3.135	3.146
Average Undergraduate Greek GPA	2.79	2.857	3.026	3.101
Difference	-0.195	-0.202	-0.109	-0.045
Flagship Program Attendance				
Fraternity & Sorority Presidents' Leadership Summit	43	33	39	40
ELEVATE Fraternal Leadership Conference				
Future Greek Leaders Academy	24	15	34	42
Fraternity/Sorority Night of Celebration	100	145	100	134
Greeksgiving	25	54	45	39
Greek-a-Palooza	551	545	526	525
Greek Week	94	572	525	534
Fall All Greek Speaker		200	319	342
Fraternal Excellence Program				
Total Excellence Awards Given	64	60	84	90
--Intellectual Development	7	9	15	16
--Leadership Development	8	12	16	17
--Service & Citizenship	19	18	20	24
--Meaningful Relationships [Bro/Sis/Siblinghood]	14	9	13	15
--Ritual and Values	16	12	19	7
Social Media/Communications Influence				
Instagram Followers	1,413	1,585	1,680	2166
Twitter Followers	1,242	1,220	1,166	-
MailChimp 'Monthly Update' Unique Subscribers	4,924	4,581	4,607	4,797
MailChimp 'Monthly Update' Max Open Rate	34.96%	36%	42%	40.00%

General Membership Data

The Center for Fraternity & Sorority Life tracks general membership data and, during fall and spring semesters, communicates how many men and women on campus identify as members of fraternities and sororities. The campus has seen slow, steady increases in fraternity/sorority membership since Fall 2009 but has seen decreases since Fall 2018 that were amplified in 2020. There was a slight decrease in 2022 due to a few chapters that were not active. From Spring 2024 to the close of Spring 2025 semesters, membership growth increased 32%.

Academic Performance Data

The Center for Fraternity & Sorority Life tracks academic performance data for all fraternities and sororities through self-reported membership rosters. Academic performance has continued to be an area of opportunity for the Greek community, as historically approximately 25-30% achieve a GPA at or above their all/men's/women's/student average. Complete reports can be found on the CFSL website at <http://www.uh.edu/cfsl/resources/reports/>.

Flagship Program Attendance

CFSL measures program success in part by increases in attendance at CFSL-sponsored meetings, programs, and events. CFSL continues to strive to increase attendance to flagship CFSL programs as well as increase the number of programs and opportunities available.

Fraternal Excellence Program

The Fraternal Excellence program is the University of Houston's assessment and awards programs designed specifically for fraternities and sororities and has been in existence since 2011. Throughout this program, fraternities and sororities discuss chapter accomplishments in each of five areas and receive awards, recognition, and feedback based upon their achievements in each area. Excellence awards are given to chapters considered to be excelling in any and/or all of the specific evaluation areas. This data assists the CFSL staff in identifying which areas the Greek community is excelling and which areas require additional attention. In FY2025, there was a record number of chapters that received the three top awards. There were chapters that had not received this top recognition before. The areas include: Meaningful Relationships, Ritual and Values, Leadership Development, Intellectual Development, and Service & Citizenship.

Axia Award – Excellence in 3 Areas

- alpha Kappa Delta Phi Sorority
- Gamma Rho Lambda
- Gamma Beta Fraternity

Arete Award – Excellence in 4 Areas

- Delta Sigma Theta Sorority, Inc.
- Kappa Alpha Psi Fraternity, Inc.
- Omega Psi Phi Fraternity, Inc.
- Sigma Gamma Rho Sorority, Inc.
- Phi Beta Sigma Fraternity, Inc.

Archegos Award – Excellence in 5 Areas

- Alpha Chi Omega
- Alpha Kappa Alpha Sorority, Inc.
- Chi Omega
- Delta Gamma
- Sigma Nu
- Zeta Phi Beta Sorority, Inc.

3. Please discuss any budget or organizational changes experienced since your last (FY2026) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.

CFSL operations moved from being funded by the Student Service fee to being funded by the Student Center fee in FY25. The only items for CFSL funded by the Student Service fee are one-time items.

4. Please use the following file naming conventions when submitting your pdf files to the Dean of Students:

FY27Q_DepartmentName	Questionnaire
FY27AOT25a_DepartmentName	Add'l One time request - change "a" to "b", "c", etc. for additional one-time requests
FY27WS_DepartmentName	Excel worksheet
FY27OTa_DepartmentName	One time request - change "a" to "b", "c", etc. for multiple one-time requests
FY27PRES_DepartmentName	Presentation