

STUDENT FEES ADVISORY COMMITTEE (SFAC)
FY2027 PROGRAM QUESTIONNAIRE

Please answer the questions below. The totality of your responses should give the members of the Committee a comprehensive understanding of the role and function of your unit(s).

Questionnaire completed by Julianne Saldon, AFB Chair, caafb@central.uh.edu, 832-530-8306:

1. Please provide in brief terms: your unit's mission, goals that support your mission, and a justification of your unit's student fee allocation in terms of benefits for students.

The Activities Funding Board (AFB) is a student-led agency under the Student Fees Advisory Committee (SFAC) that administers approximately 1% of the mandatory Student Service Fee allocation. Our mission is to enhance the University of Houston student experience by providing financial support to Registered Student Organizations (RSOs) for on-campus programming and conference participation. By empowering student organizations to host events, share ideas, and represent UH at regional and national levels, AFB strengthens engagement, involvement, and Cougar pride across campus, while reducing financial barriers for RSOs and student leaders.

AFB's goals in support of this mission include:

- Equitable Fund Allocation – Ensure fair and accessible funding opportunities for all eligible RSOs to promote student programming and engagement initiatives.
- Operational Efficiency – Streamline the reimbursement, advance pay, and direct pay processes to help RSOs host events without financial strain.
- Outreach and Education – Increase awareness and understanding of AFB funding opportunities through workshops, social media campaigns, and informational materials.
- Accountability and Transparency – Maintain open communication with RSOs and track all funding activity through the Get Involved Finance Tool to ensure responsible use of student service fees.

AFB's funding directly benefits students by reinvesting student fees into campus life. Each RSO may request up to \$3,000 per academic year, including a maximum of \$1,000 for conference expenses, allowing organizations to bring meaningful programming and professional development opportunities to the UH community. Additionally, AFB offers advance pay and direct payment options for groups that may not have upfront funds, ensuring equitable access for all students.

Through this funding model, AFB promotes leadership development and campus pride by empowering student organizations to create experiences that contribute to student retention, engagement, and success. These efforts align with the Division of Student Affairs' values of Integrity, Community, and Collaboration and advance the University of Houston's goal of providing a top-tier educational experience and engagement for all students.

2. Please discuss the means that you are utilizing to evaluate your success in achieving the DSA strategic initiatives as well as action steps in contributing to the retention of students. Where data exists, discuss any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting this data.

The Activities Funding Board (AFB) evaluates its success in achieving the Division of Student Affairs (DSA) strategic initiatives through ongoing assessment of student engagement, program participation, and feedback from Registered Student Organizations (RSOs). These efforts directly align with the DSA's key measures of success: Sense of Belonging, Number of Unique Students Served, and Percentage of Total Addressable Population Served, as well as the University of Houston's commitment to enhancing student success through an engaging campus environment.

AFB employs multiple methods to measure progress toward the following initiatives:

1. **Sense of Belonging Rating from Students:**
AFB contributes to building a sense of belonging by funding events and programs that create community, showcase cultures, and promote leadership opportunities. To evaluate this impact, AFB gathers post-event reports from RSOs that include attendance numbers, event outcomes, and qualitative reflections on how the event enhanced campus engagement. AFB collects feedback from funded organizations after each event through a brief survey, which includes questions about the impact of AFB's support and the overall experience with the funding process. Responses are reviewed to address any concerns and to refine AFB's operations and support for student engagement. In the past year, AFB funded 178 events hosted by 102 student organizations, collectively drawing around 13,071 attendees, highlighting the broad reach and community-building impact of AFB-supported programming.
2. **Number of Unique Students Served:**
AFB tracks the number of unique RSOs applying for and receiving funding each semester using data from the Get Involved Finance Tool. In the last academic year, 102 different organizations received funding. This data is cross-referenced with attendance estimates from post-event reports to determine the number of students served. An approximate of 13,071 students attended 178 AFB-funded events, composed of 150 programs and 28 conferences, demonstrating the scale and effectiveness of AFB's financial support in enabling student leaders to engage their peers through meaningful programming, workshops, and conferences.
3. **Percentage of Total Addressable Population Served:**
AFB monitors how its funding allocation benefits the broader student body by evaluating the representation of funded organizations. Funding records are analyzed to ensure that a wide range of organizations -- including academic, cultural, service-based, and social groups -- receive support. By comparing the number of students participating in AFB-funded activities to the overall UH enrollment, AFB determines its percentage reach within the total addressable population. AFB evaluates its reach by comparing total event attendance to the overall UH student population. With approximately 13,071 attendees and a campus enrollment of 47,980, AFB-supported events reached about 27.24% of the student body. This analysis helps guide future outreach efforts to ensure equitable access to funding opportunities across all student communities.

Data Collection and Review Methods:

AFB collects data through multiple channels to ensure accuracy and accountability:

- **Get Involved Finance Tool:** Tracks all funding requests, allocations, and reimbursements, providing transparent and organized records.
- **Event Reports and Attendance Logs:** RSOs submit pre- and post-event documentation that includes participation data, outcomes, and photos or promotional materials.
- **RSO Post-Event Reports:** Collected after each funded event to assess the event's impact and gather feedback on the funding process' efficiency and effectiveness.

- Social Media Analytics and Website Traffic: Used to measure outreach effectiveness and awareness of funding opportunities.
- Internal Tracking Spreadsheets: Managed by AFB officers to monitor reimbursement timelines, payment types (reimbursement, advance pay, or direct pay), and overall process efficiency.

The AFB Chair, Vice Chair, and Communications Chair collaborate in collecting and reviewing these data points each semester. Results are discussed in AFB meetings to evaluate progress toward strategic goals and to identify areas for improvement. These methods allow AFB to maintain transparency, improve service delivery, and ensure that funding continues to foster student retention, leadership development, and campus belonging.

3. Please discuss any budget or organizational changes experienced since your last (FY2026) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.

No budget changes.

4. Please use the following file naming conventions when submitting your pdf files to the Dean of Students:

FY27Q_DepartmentName	Questionnaire
FY27AOT25a_DepartmentName	Add'l One time request - change "a" to "b", "c", etc. for additional one-time requests
FY27WS_DepartmentName	Excel worksheet
FY27OTa_DepartmentName	One time request - change "a" to "b", "c", etc. for multiple one-time requests
FY27PRES_DepartmentName	Presentation