



Building a Culture of Leadership and Civic Engagement

Katy Kaesebier, Associate Director
Erin Ciceri, Activities Coordinator
University of Houston – Center for Student Involvement

Learning Outcomes

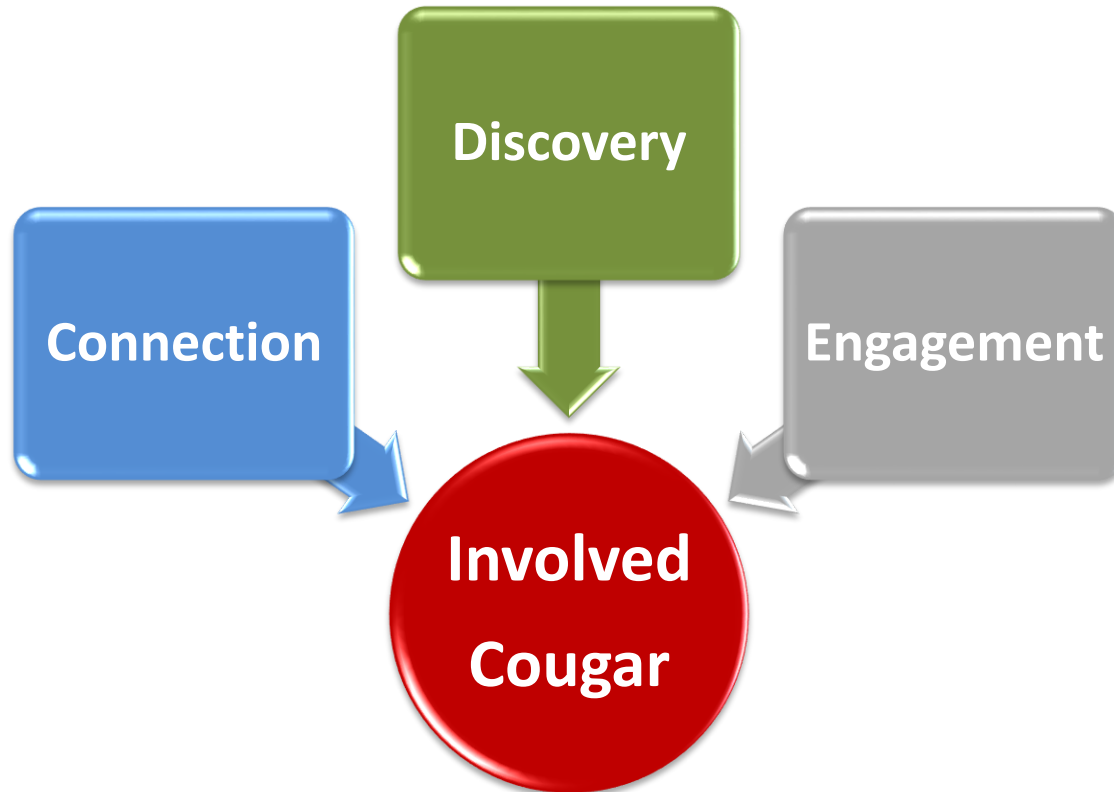
- Participants will be able to...
 - Understand the concept of leadership and civic engagement and its value for students.
 - Describe multiple entry points for student involvement in leadership and civic engagement.
 - Learn how to identify and adapt to challenges based on campus context.

Astin's Theory of Student Involvement



(Alexander Astin, 1984)

Student Involvement Model



LEADUH

LEADERSHIP EXPLORATION AND DEVELOPMENT



UNIVERSITY of HOUSTON

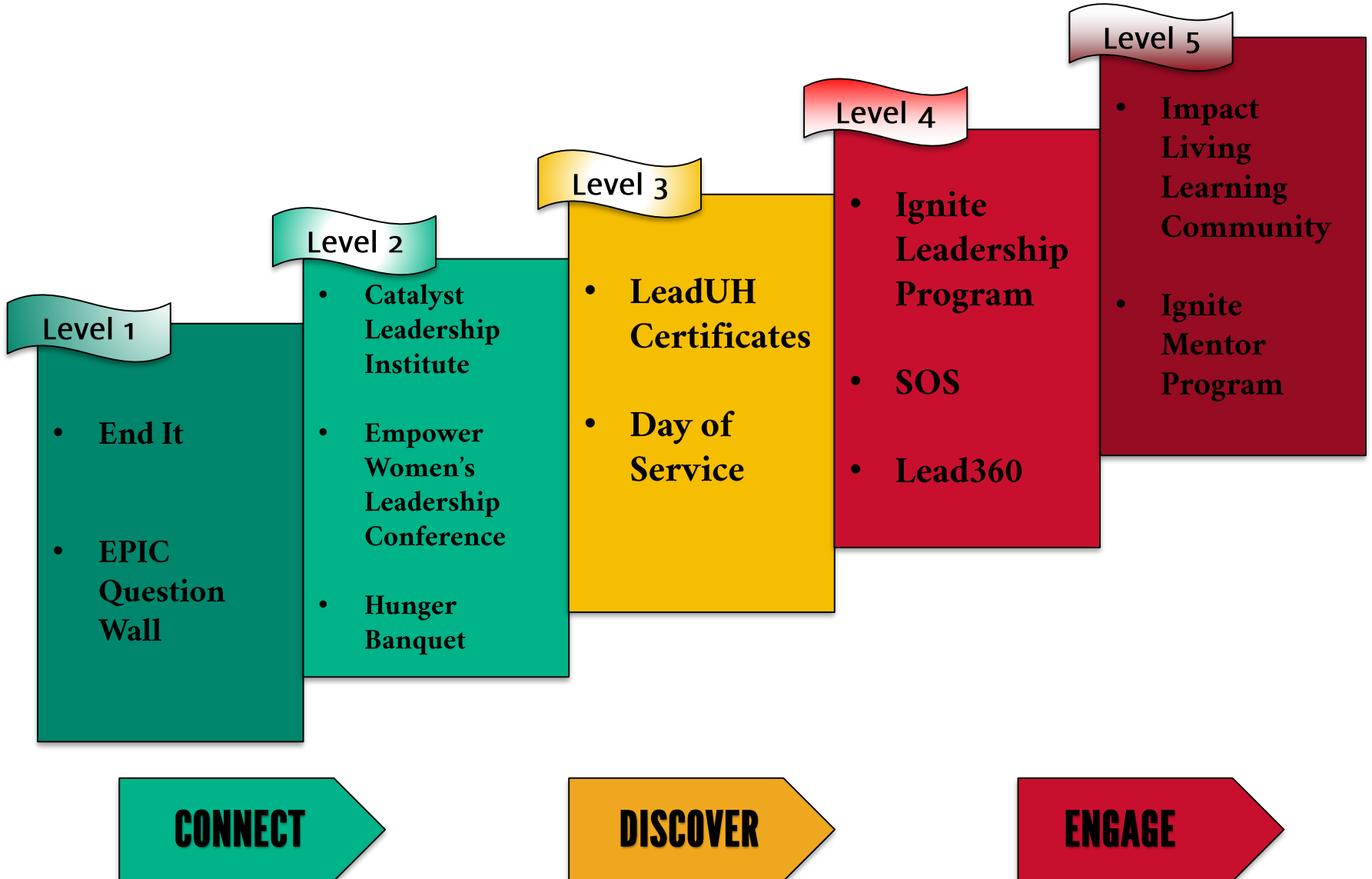
SERVEUH

COMMUNITY AND CIVIC ENGAGEMENT



UNIVERSITY of HOUSTON

Continuum of Student Engagement

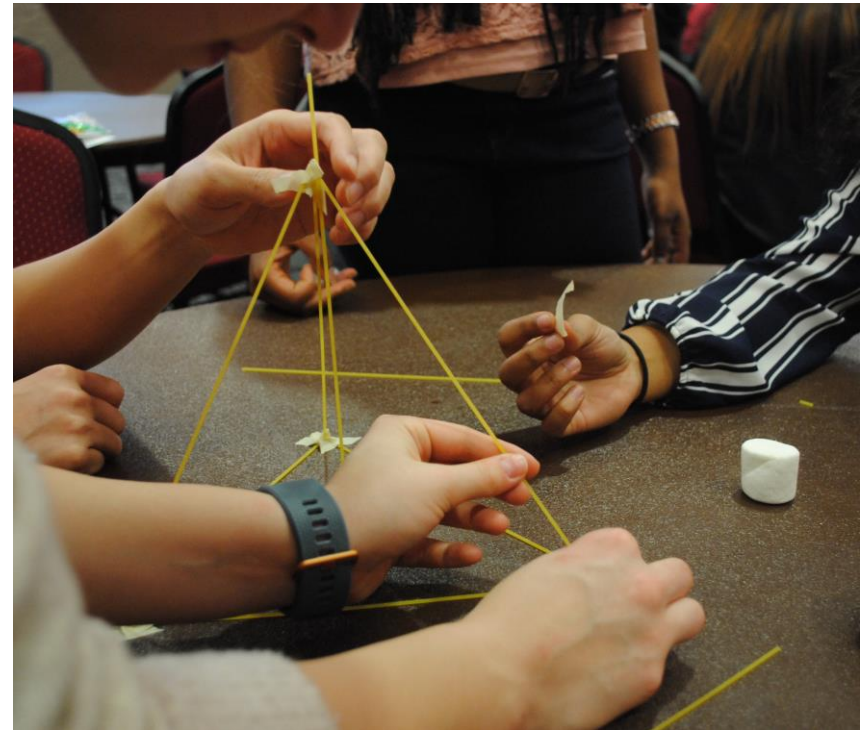


COLLABORATION



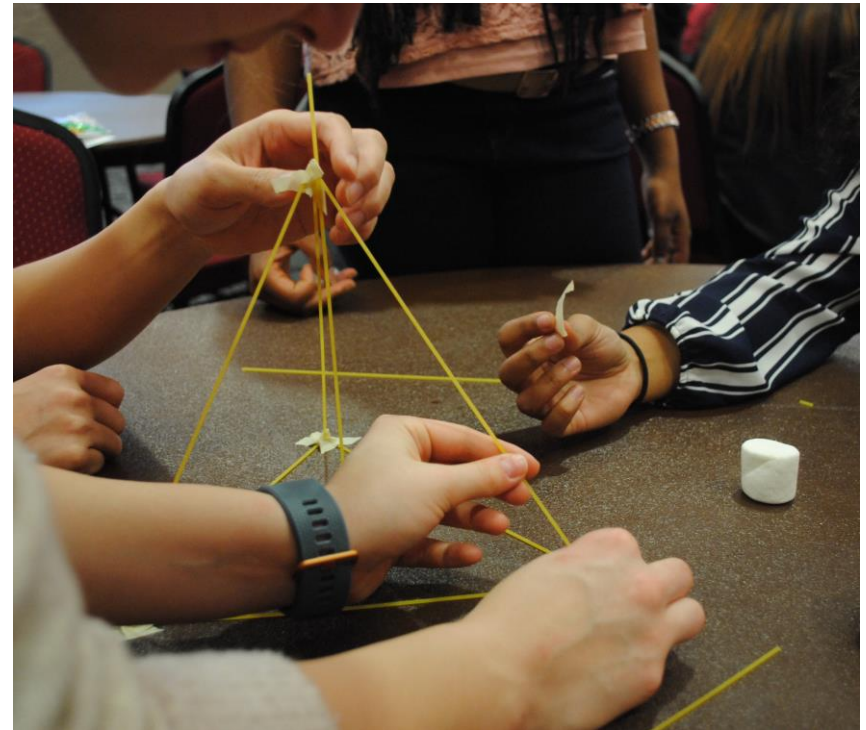
Benefits of Collaboration

- Increased Student Engagement
- Content Expertise
- Different Perspectives
- Fiscal Support



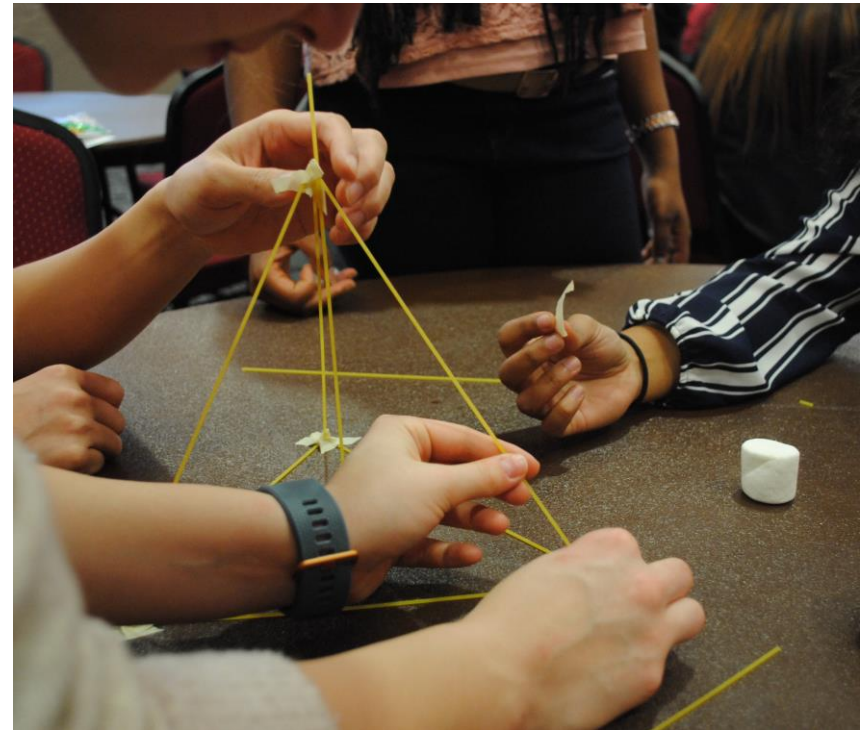
Benefits of Collaboration

- **Increased Student Engagement**
- Content Expertise
- Different Perspectives
- Fiscal Support



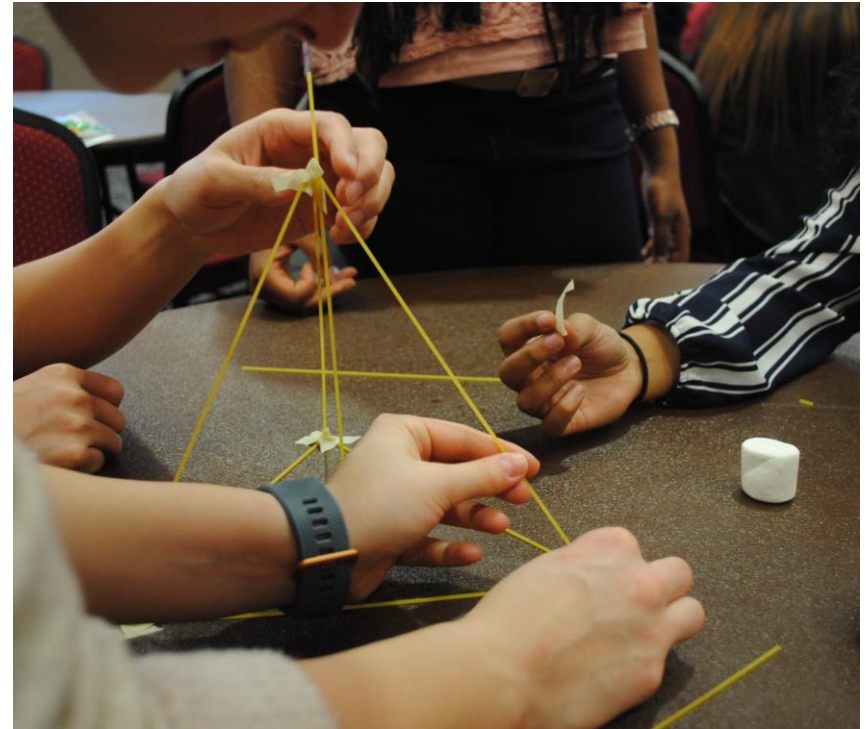
Benefits of Collaboration

- Increased Student Engagement
- **Content Expertise**
- Different Perspectives
- Fiscal Support



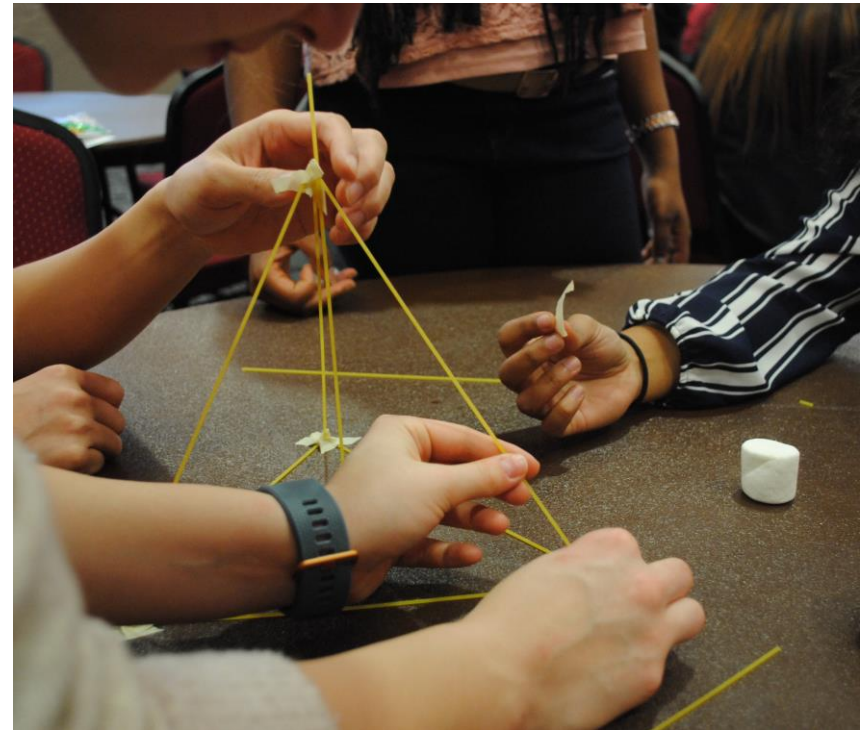
Benefits of Collaboration

- Increased Student Engagement
- Content Expertise
- **Different Perspectives**
- Fiscal Support



Benefits of Collaboration

- Increased Student Engagement
- Content Expertise
- Different Perspectives
- **Fiscal Support**

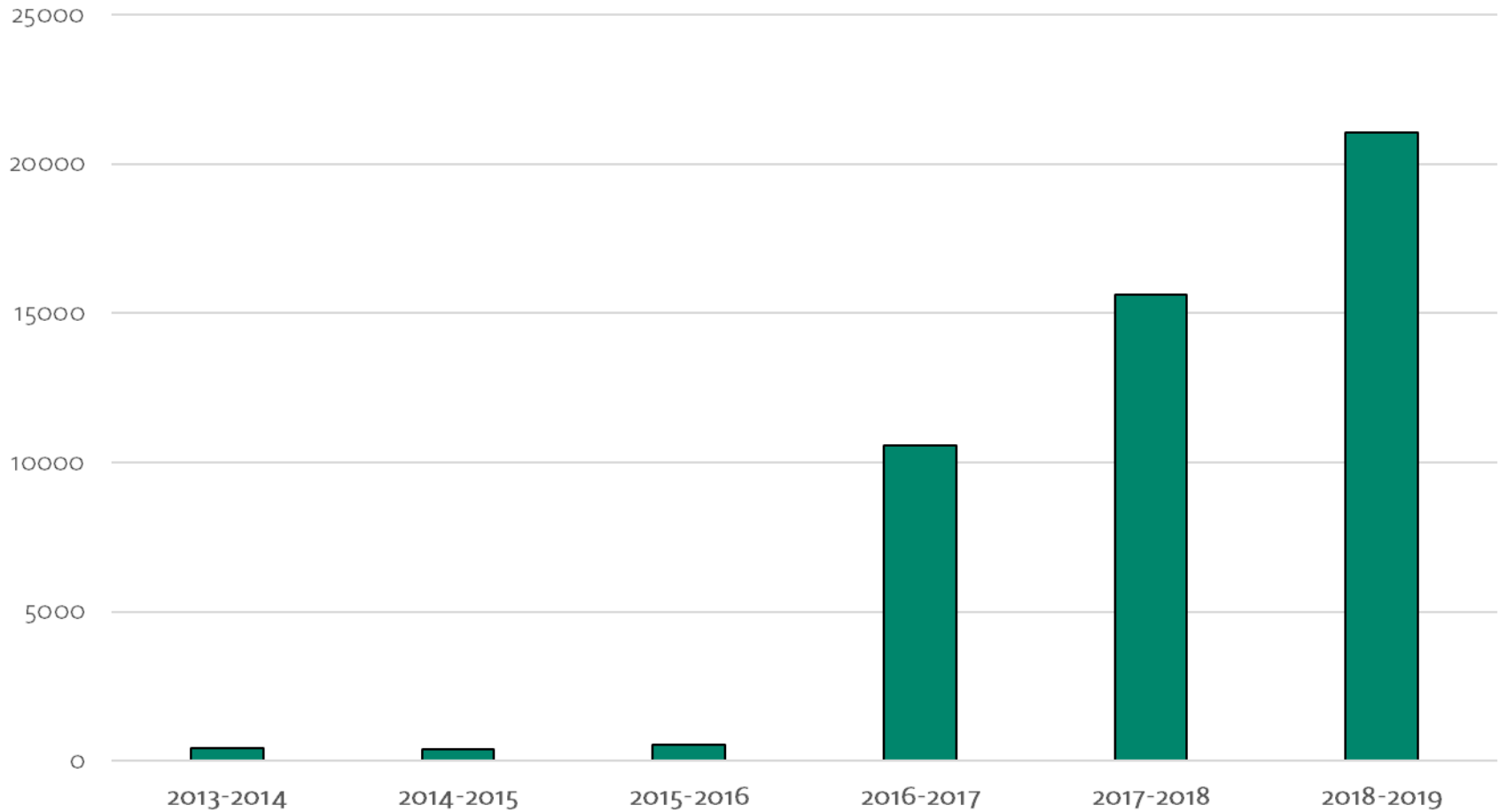




Assessment
UNIVERSITY of HOUSTON

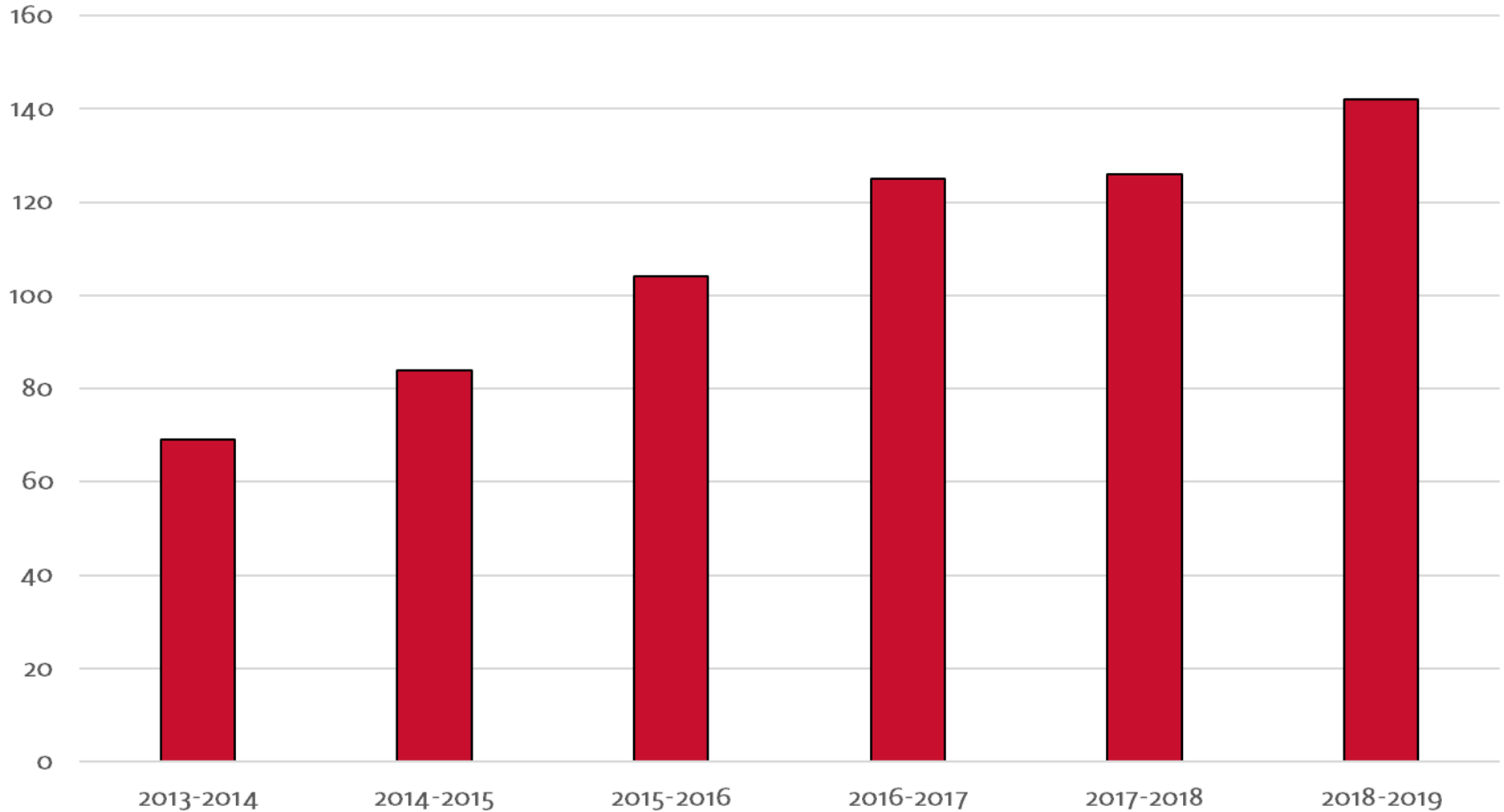


Service Hours



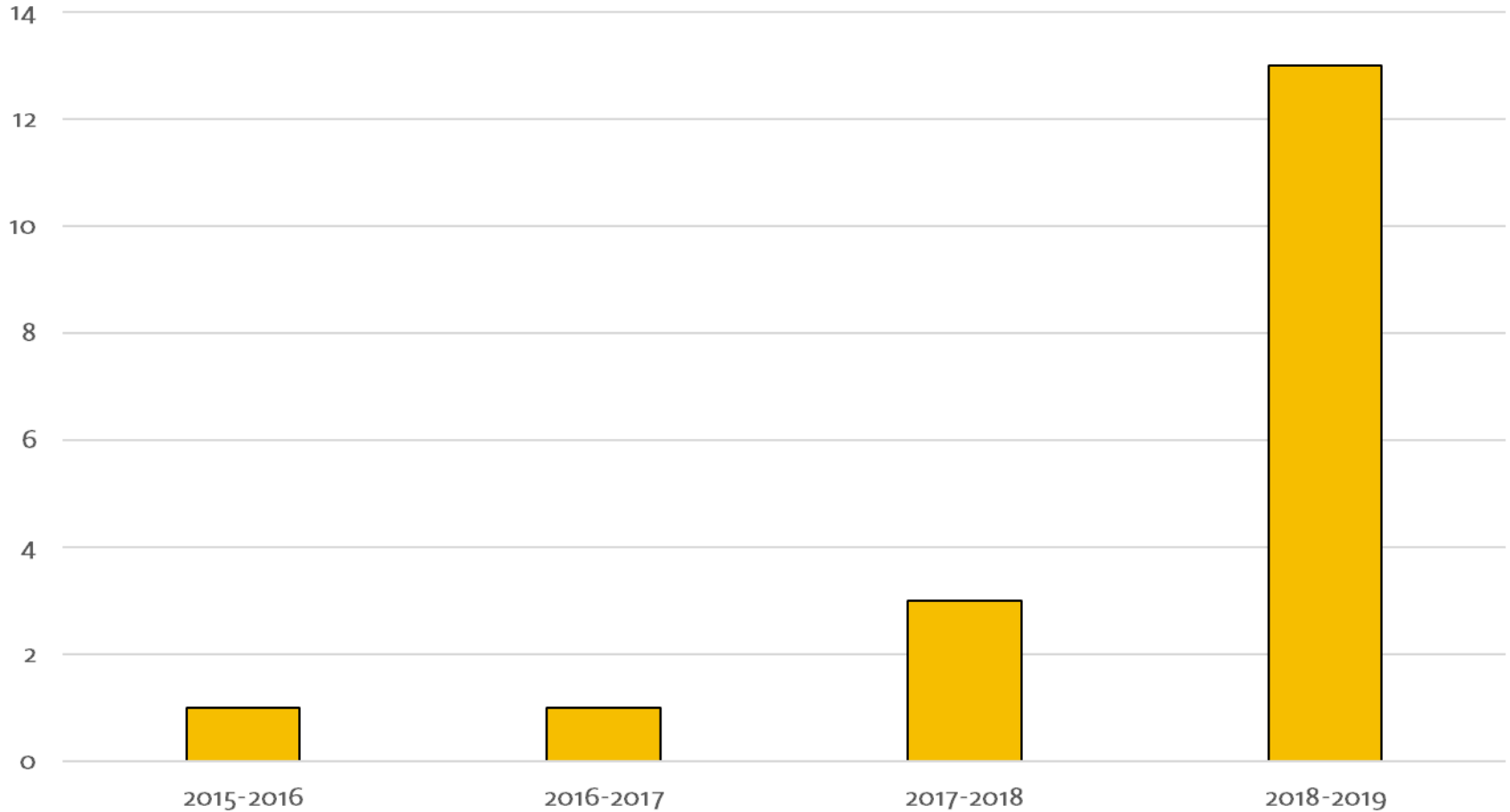


Ignite Leadership Program - Annual Graduation Numbers





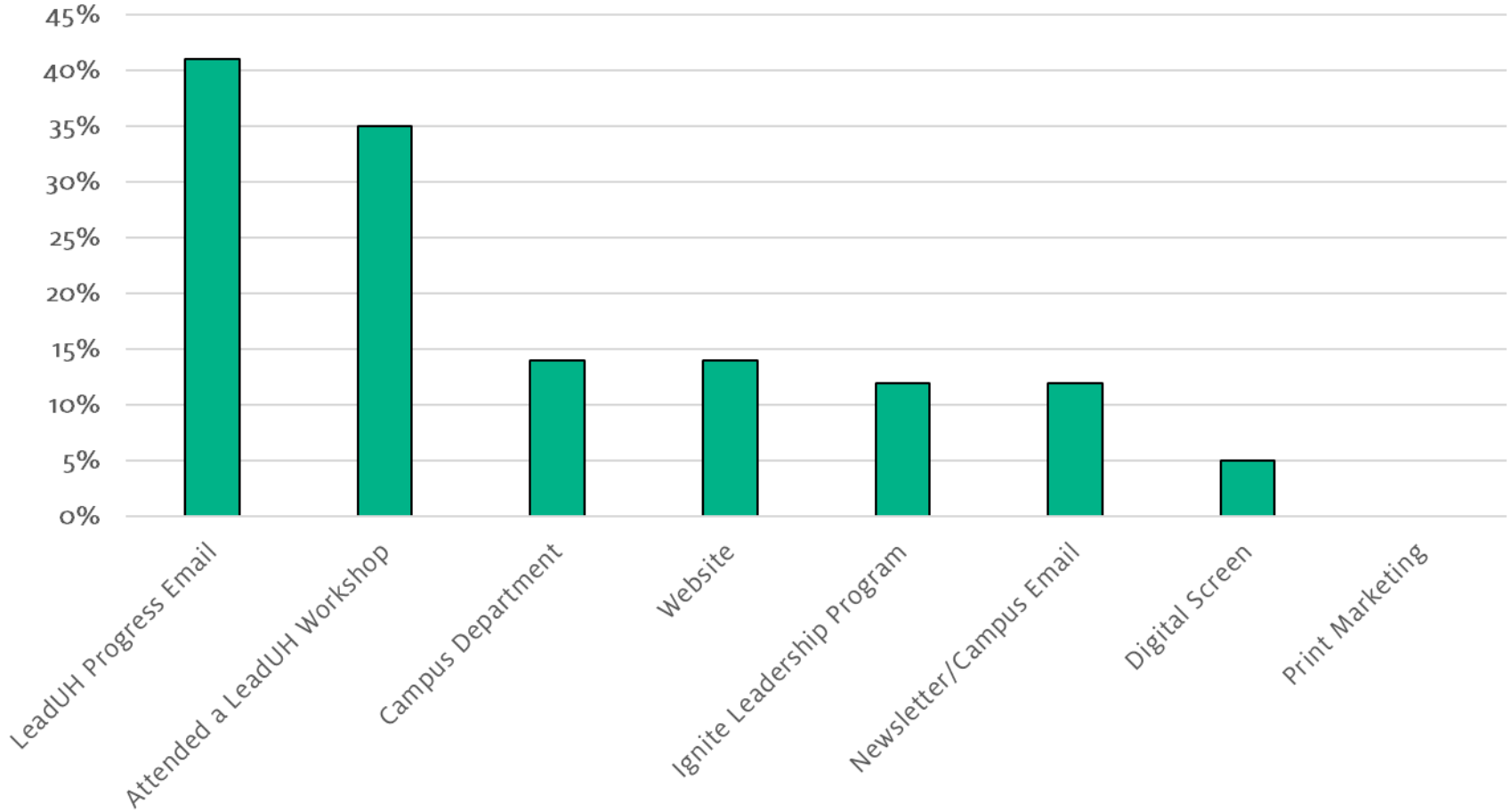
LeadUH LeadWell Certificate- Annual Completion Numbers



LeadUH Presents:



LeadUH Certificate Programs – Marketing



“How can we better support you in completing a LeadUH Certificate Program?”

“Offer more workshops throughout the semester at various times in order to accommodate all student schedules.”

“If benefits were more clearly outlined, or if a scholarship was offered for completion.”

“Check list emailed to us would be helpful!”

“Regular communication through email.”



ADAPTING TO CHALLENGES & OPPORTUNITIES

Examples of Adaptation

Challenges/Opportunities:

1. Student Participation
2. Marketing/Program Awareness
3. Program Requirements
4. Current Events

Tactics:

Examples of Adaptation

Challenges/Opportunities:

- 1. Student Participation**
2. Marketing/Program Awareness
3. Program Requirements
4. Current Events

Tactics:

1. Ignite Leadership Program:
 - a) Weekly > Bi-Weekly Meetings & Incorporate LeadUH Workshops
 - b) Graduation: Saturday > Friday
2. SOLAR:
 - a) Saturday > Friday
3. Impact LLC
 - a) Freshmen > Sophomores-Seniors

Examples of Adaptation

Challenges/Opportunities:

1. Student Participation
- 2. Marketing/Program Awareness**
3. Program Requirements
4. Current Events

Tactics:

1. LeadUH Certificates
 - a) Progress Emails
 - b) Highlight Benefits
 - c) Ignite Incorporation

Examples of Adaptation

Challenges/Opportunities:

1. Student Participation
2. Marketing/Program Awareness
- 3. Program Requirements**
4. Current Events

Tactics:

1. LeadUH Certificates
 - a) Workshop/Capstone Substitutions
2. Impact LLC
 - a) Freshmen > Sophomores-Seniors

Examples of Adaptation

Challenges/Opportunities:

1. Student Participation
2. Marketing/Program Awareness
3. Target Student Population
4. **Current Events**

Tactics:

1. Collaborate with Student Centers to host Election/Debate Watch Parties
2. EPIC Question Wall

Katy Kaesebier
kkaesebier@uh.edu

Erin Ciceri
eeciceri@uh.edu

